

# Student Life Committee Strategic Planning Report

Date of review: 07/01/2020

**FUNCTION:** To create opportunities which promote, support and enhance morale and communication among Sitting Bull College students, faculty and staff.

**SCOPE:** To have created opportunities for students to actively participate in student centered initiatives.

**GOAL 1: To create opportunities for students to actively participate in student centered initiative through 2025**

<b><i>Objective A</i></b>	To increase student enrollment by 25 per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2019-2020 will enhance and improve student recruitment as outlined in the Enrollment Management Plan.
Measurement Goal	Maintain student recruitment as outlined in the Enrollment Management Plan through May 2020. <ol style="list-style-type: none"> <li>1. To increase enrollment of current high school graduates.</li> <li>2. To increase enrollment of current GED graduates.</li> <li>3. To create and increase the number of programs/activities that will increase the male student enrollment.</li> </ol>
Findings/Results	<ul style="list-style-type: none"> <li>• Fall 19/Spring 20 = 76 first-time freshmen/23 transfer students = 99</li> <li>• Fall 18/Spring 19 = 60 first-time freshmen/40 transfer students = 100</li> </ul>
Data Analysis	<ul style="list-style-type: none"> <li>• Increase of 16 first time freshmen/Decrease of 17 transfer students = 1</li> <li>• High School/Fairs/LNI outreach garnered 1126 contacts, September 2019-March 2020. Stopped due to COVID-19</li> <li>• 95 students enrolled/12 graduated with their GED/3 graduates enrolled with SBC/2 interested in SBC</li> <li>• Offered Building Trades/Electrical certificate 14 students enrolled in Trades</li> <li>• Increase of 15.6% in its 6<sup>th</sup> year. The Building Your Brighter Future Scholarship awarded 27 students this scholarship, of which all are Native American.</li> </ul>
Action/Recommendation	<ul style="list-style-type: none"> <li>• Continue recruitment outreach methodologies at local and surrounding high schools.</li> <li>• Continue to provide tours of SBC Campus during official GED testing dates. Schedule a shadow college day for GED students.</li> <li>• Continue to recruit faculty members to instruct in the trades' area</li> </ul>

<b><i>Objective B</i></b>	To increase retention and persistence rates by 2% per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2019-2020 will review each component of the student retention/Enrollment Management Plan as events/activities are completed.
Measurement Goal	<p>Maintain student retention activities outlined in the Enrollment Management Plan through May 2020</p> <ol style="list-style-type: none"> <li>1. To provide an effective first year learning experience.</li> <li>2. To provide and effective integrated and coordinated advisement program for all students.</li> <li>3. To improve engagement of all students.</li> <li>4. To create improved communication of events/activities and important dates between the college and the students.</li> <li>5. To provide services for students at risk.</li> <li>6. To increase availability/access to support services offered to McLaughlin &amp; Mobridge sites.</li> </ol>
Findings/Results	<ul style="list-style-type: none"> <li>• Fall 18/Fall 19 = 57.8% retention rate</li> <li>• Fall 17/Fall 18 = 48.8% retention rate</li> <li>• Fall 19/Spring 20 = 68.1% persistence rate</li> <li>• Fall 18/ Spring 19 = 11% persistence rate</li> <li>• Fall 19 = 68 students enrolled in PSYC 100 FYLE = 43 or 63% completed successfully</li> <li>• Spring 20 = 35 students enrolled in PSYC 100 FYLE = 10 or 29% completed successfully</li> <li>• 90% w/the 10% building trades and electrical students enrolled in mandatory first year courses</li> <li>• Fall 2019 FYLE orientation attendance: McLaughlin- 11 students, 3.5-star rating, Mobridge-13 students, 4.5-star rating Fort Yates- 38 students, 4-star rating</li> <li>• Spring 2020 FYLE total attendance: Group setting 24 students attended</li> <li>• Financial Literacy incorporated into FYLE, invited staff and faculty to speak on budgeting and scholarships</li> <li>• Advising module in Jenzabar which creates a computer generated degree plan</li> <li>• Lunch with Faculty = Fall '19=62 students. Spring '20 = Canceled due to COVID-19</li> <li>• Fall '19 Summit Attendance = 126 students. Spring '20 = Canceled due to COVID-19</li> <li>• Tuesday speaker series minimum of 2 speakers held each month school was in session, including during closure due to COVID-19</li> <li>• Total Spring '20 had 14 Tuesday Speaker Series, educational and cultural speakers</li> <li>• Noel Levitz student satisfaction survey (SSI) College experience met your expectations Average 5.27%/National Community Colleges average 4.98%</li> <li>• Noel Levitz SSI Overall SBC satisfaction average of 5.90%/National Community Colleges Average 5.58%</li> <li>• Noel Levitz SSI If you have to do it over, would you enroll here again? Average:6.92% National Community Colleges average: 5.83%</li> <li>• HPER Course Fall 2019 = 7 student enrolled/5 passed 83% pass rate/Spring20 2 students enrolled 1 failed 1 withdrew 0% pass rate.</li> <li>• Counseling services Spring 2020= 509 contacts through email, off campus, on campus, phone calls, other. Unduplicated contacts 182</li> </ul>

- Fall 2019 152 student contact through counselors' office, of these 24 withdrew, 83 completed semesters 57% retention rate.
- Spring 2020 student contact through counselors' office, 165 students contacted, of these 21 withdrew, 115 completed semesters. 70% retention rate.
- Counseling services Fall 2019= 418 contacts through email, off campus, on campus, phone calls, other. Unduplicated contacts 152
- Paid Internships Fall 2019 14 students participated, 9 completed with a 2.0 or above, retention rate 71%
- Paid Internships Spring 2020 9 students participated, 6 completed with a 2.0+ retention rate 67%
- Emergency Aid Fall 19, 10 students received assistance, of which 9 completed semesters 90% retention rate
- Emergency Aid Spring 20, 13 student received assistance, of which 8 completed semesters 65% retention rate
- Student Government met 8 times average attendance of 13
- Fitness Club met 6 times Fall '19 = 8/Spring '20=2, average attendance Fall '19 = 8/Spring '20 =6
- Fitness Club assisted with Great Plains Food Bank distributing food to Standing Rock Community
- Fitness Club scheduled walks/workout times to all students.
- Veterans Club held 2 meetings in fall 2019. Sponsored Veteran's Day mal in November
- Three members from club voted to not continue with clubs since no participation.
- Culture Club – No information provided
- AIHEC Club met 6 times during academic year with an average of 11 students attending
- AIHEC Club held two fundraising events, Self Defense class at STC in January 20 and Pizza Ranch in March 20
- 13 students eligible for competition but conference was cancelled due to COVID-19
- AIBL Club average attendance was 8, held a Terror Tour Halloween 2019
- AISES Club Fall 19= average at 3 meetings: 7.7 students/meetings Lowest:6 March 20/Highest 9 September 2019
- Teacher Club not active for 2019-2020 academic year
- Anime Club – No data provided
- Geek Squad Club – total of 17 meetings for academic year. Average attendance was 5, Highest 9 lowest 2
- Geek Squad Club April meetings were moved to Zoom online
- Geek Squad Club held community events High School workshops, trash pickup day, school recycling campaign, grocery recycle with White Buffalo foods, Online Lakota Dictionary to Geek Oyate, website created for Ion Gayton, online website created for Oyate Credit Union, Valentine's Day grams as fundraising
- Rodeo Club – No data provided
- Talking circle data in Tuesday Speaker series.
- Tutor training – 5 student tutors and 2 instructor/staff tutors. Training not done due to COVID-19
- Outreach Coordinator and Financial Literacy/Scholarship Coordinator rotated shifts every Thursday in McLaughlin and Mobridge sites
- TRIO visited Mobridge and McLaughlin sites twice a semester via IVN and online
- **External opportunities Included:**
- Two students attended AIHEC student congress in the fall, Minneapolis and Washington DC.
- 5 Students attended the FALCON conference fall 19 semester
- External opportunities students were able to attend attended COVID-19 had an impact on travel

<p>Data Analysis</p>	<ul style="list-style-type: none"> <li>• Data shows an increase in retention and persistence, cumulated with weather and COVID-19. Overall student registration remained the same for Sp 19/20</li> <li>• First time freshman increased by 6% from Fall 19/Spring 20</li> <li>• Data indicates outreach efforts to area high schools continue to bring awareness and enrollment.</li> <li>• Data indicates Fall 2019 68 total student were enrolled in the PSYC 100 FYLE Course. 95% or 54 were First Time Freshmen/Transfer Students. 63% or 68 of the First Time Freshman/Transfer students passed Spring 2020- 35 total student were enrolled in the PSYC 100 FYLE Course. 62% or 22 were First Time Freshmen/Transfer Students 29% or 10 of the First Time Freshman/Transfer students passed.</li> <li>• Data indicated Fall 2019: ENGL 099 All Campuses Enrollment - 10 Students Enrolled - 4 Students or 40% passed with a grade of A/B/C; 5 students failed 1 student withdrew SPRING 2020: ENGL 099 All Campuses Enrollment – 13 students enrolled- 8 Students completed with a 2.0 or above, 5 students did not complete with a 2.0 or above 61.5% retention</li> <li>• Data indicates academic coaching services increases a student chance of passing and excelling in all subject matters. Of the contacts made showed a 71% retention rate</li> <li>• Data indicates students rated SBC overall high compared to the National Communities average.</li> </ul>
<p>Action/Recommendation</p>	<ul style="list-style-type: none"> <li>• Continue to research new and future opportunities and avenues to promote SBC, new pamphlet and website</li> <li>• Continue to brand SBC with BYBF scholarship, slogan on all advertising and promotional materials.</li> <li>• Continue to survey during registration as an effective means for marketing SBC, use of KLND radio scheduling</li> <li>• Continue with advertising in local newspapers on registration and blitz</li> <li>• Continue recruitment of local area high schools by talking to all students in homeroom classes</li> <li>• Continue to give tours of SBC to GED Students as they begin official testing.</li> <li>• Recommend providing SBC information to GED students, family meeting with SBC counselor, schedule a shadow college student day.</li> <li>• Continue with recruitment of faculty members to teach in the trades area.</li> <li>• Continue to monitor first time students to ensure enrollment in first year learning course.</li> <li>• Continue with mandatory freshman sequence of course.</li> <li>• Recommend afternoon orientation of all FYLE versus morning orientation</li> <li>• Recommend online orientation video on MySBC for students who missed orientation or for reference.</li> <li>• Continue financial literacy mock interviews</li> <li>• Continue on advising module for all students.</li> <li>• Continue lunch with faculty with strategic setup of room with a push notification to rate event and make suggestions.</li> <li>• Recommend holding lunch with faculty in trades building with trivia of faculty</li> <li>• Continue to ask the institutional questions in 2020-2021</li> <li>• Continue to hold summit in the fall and spring with diverse speakers for students and engage faculty in the planning process to achieve buy in.</li> <li>• Maintain measurement goals for 2020-2021 for Tuesday speaker series.</li> <li>• Recommended through student by-laws clubs plan for the academic year and give recommendations for future academic years.</li> <li>• Recommend separate data for talking circle for 2020-2021</li> </ul>

	<ul style="list-style-type: none"> <li>• Maintain measurement goals for 2020-2021 qualified academic coaches</li> <li>• Continue SSI survey every spring semester.</li> <li>• Recommend contacting all new students within first week of classes</li> <li>• Recommend improving communication with faculty regarding students' behavior that may be interfering with academic success.</li> <li>• Recommend options for students to complete homework on campus due to limited internet access students face</li> <li>• Continue making specific audio-videos similar to Khan academy and emailing students or providing flash drives directly to students.</li> <li>• Maintain measurement goals for 2020-2021 and monitor persistence rate from spring 2020 to fall 2020</li> <li>• Continue with outreach and financial literacy schedule of meeting students at all campus sites.</li> <li>• Continue implementing native financial cents curriculum each semester to current and high school students.</li> <li>• Continue FAFSA facts as well as scholarship information for radio shows early in the year in October and December</li> <li>• Continue to post scholarships on SBC application, Facebook, twitter</li> <li>• Recommend adding 15 minutes to fall summit on financial aid awareness with booth.</li> <li>• Recommend schedule of appointments with students to complete next year's FAFSA in October, November and December. Adding extra bonus tickets</li> </ul>
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<i><b>Objective C</b></i>	To analyze SBC retention and persistence data annually.
Measurement Tool (who, what, when, how)	The Student Life Committee at the end of the fall 2019 and spring 2020 semesters will complete analysis of SBC retention and persistence data.
Measurement Goal	Retention and persistence report by gender, age, major, education level, entrance levels.
Findings/Results	<ul style="list-style-type: none"> <li>• The enrollment data will be completed May 2020 due to COVID-19, with information periodically reviewed by the Student Life Committee and presented to the Assessment Committee.</li> <li>• The data will be reviewed by the Board of Trustees in July 2020</li> <li>• Information in regards to overall and program enrollment, demographics, persistence and retention are posted on the College's website after the third week of classes.</li> <li>• Other data is placed in the shared folder under data.</li> <li>• The Enrollment Management report will be placed on the College's website, presented to the Board of Trustees and shared with all faculty and staff.</li> </ul> <p>Results of the Enrollment Management report will be used to continue to make decisions in regards to student retention and persistence.</p>
Data Analysis	Although numerous initiatives/changes have been implemented to improve student persistence and retention, there is not an isolated or exceptional effort to indicate improvement as rates increase or decrease between semesters
Action/Recommendation	Continue collecting data with initiatives/changes to improve retention and persistence and analyze results annually.

<b><i>Objective D</i></b>	Maintain and review student policies as needed.
Measurement Tool (who, what, when, how)	The Student Life Committee in the 2019-2020 academic year will maintain student policies and make amendments as needed.
Measurement Goal	100% of student policies were maintained or amended.
Findings/Results	100% of student policies were maintained.
Data Analysis	Policies are changed/updated to improve services to SBC Students.
Action/Recommendation	Continue to review policies relating to student life.

<b><i>Objective E</i></b>	Review Feasibility of Extra Curricular Activities
Measurement Tool (who, what, when, how?)	The Student Life Committee in the 2019–2020 academic year will complete feasibility studies regarding student extra-curricular activities.
Measurement Goal	Determine feasibility regarding the cost of student extra-curricular activities and student participation.
Findings/Results	Discussion on extracurricular activities at a student life meeting
Data Analysis	Determining costs and faculty to teach extracurricular activities and whether feasible.
Action/Recommendation	Recommend survey from students on extracurricular activities for the upcoming year and analyze at a Student Life Committee meeting on its feasibility.