

Activities Committee Strategic Planning Report

Date of review: 07/01/2021

FUNCTION: To address internal social need(s) through various types of SBC-hosted activities.

SCOPE: To plan and execute various events with the purpose of implementing an encompassing mindset of the virtue of Generosity, while supporting all other SBC foundational virtues.

GOAL 1: Foster team unity concepts at an institutional level amongst all faculty and staff members through 2025

<i>Objective A</i>	The Activities Committee will host all New Moon Events to include an underlying set of values with an emphasis on generosity to promote team-building achievement amongst all faculty and staff members.
Measurement Tool (who, what, when, how)	Informal analysis to determine how the New Moon meetings facilitate this type of team-building achievement. Discussion at our Activities meetings.
Measurement Goal	Four (4) New Moon meetings per academic year.
Findings/Results	Due to COVID-19 the committee was only able to host one New Moon meeting in person. Employee Appreciation in May 2021. Attendance for the event was 77% of employees. The Christmas 2020 New Moon was held virtually with three main activities; Virtual Bingo, Christmas Tree Decorating Contest, and Finish Your Phrase. Virtual Bingo was hard to track on employees participating but got lots of buzz. Christmas Tree Decorating and Finish Your Phrase had a 25% employee participation rate. In place of the two New Moons that were not able to happen the committee did weekly drawings for the year and each SBC employee won a prize between October 2020 and June 2021. During the 9 major holidays a big ticket item was drawn from the entire employee pool.
Data Analysis	Having an in person New Moon the participation rate will be higher due to employees being held accountable to be at the events. The weekly drawings did keep employees excited about the chance to win each week or during holidays.
Action/Recommendation	Continue in person course of action in the future when COVID-19 is not preventing us.

GOAL 2: Provide college awareness for charitable-based need program(s) within the boundaries of the Standing Rock Tribe through 2025.

<i>Objective A</i>	The Activities Committee will identify areas of need within Standing Rock in order to organize an activity which will promote the spirit of generosity.
Measurement Tool (who, what, how, when)	Food drive for the SBC Pantry which serves a large amount of SBC students that live on all districts of the reservation. . The food drive was held at three of the four New Moon meetings.
Measurement Goal	Employees donating to SBC Student Pantry Employees donating coffee mugs to SBC students coffee areas
Findings/Results	Due to COVID-19 there was no charitable contributions made
Data Analysis	The pandemic caused a financial strain in our employees and community and it was not the time to be asking for donations.
Action/ Recommendation	Continue the donation program at 2 of the 4 New Moon meetings with an incentive to encourage the donation numbers to increase when COVID-19 is not preventing us.

GOAL 3: Cohesively work with other SBC programs by executing specific event functions to maintain consistency in promoting the SBC image and its credibility through 2025.

<i>Objective A</i>	The Activities Committee will assist other programs when there is a gap in event planning to ensure event success.
Measurement Tool (who, what, how, when)	The Activities Committee will generate a monthly report to determine which program was provided assistance; in what capacity it assisted, how many man-hours was necessary to accomplish filling the event gap and in what months the resources were provided.
Measurement Goal	100% assistance, but in-line with budgetary and human resource limitations.
Findings/Results	<p>March 2021</p> <ul style="list-style-type: none"> • Assisted Outreach in brainstorming and ordering SBC graduation gifts and HS graduation gifts. • 2 hours of time <p>April 2021</p> <ul style="list-style-type: none"> • Assisted Outreach in putting together boxes of gifts for 2021 SBC and High School graduates. • 4 hours of time <p>May 2021</p> <ul style="list-style-type: none"> • Assisted Outreach in putting together boxes for SBC employee gifts • 2 hours of time • Assisted Student Services in decorating for SBC graduation and cleaning up decorations after SBC graduation • 4 hours of time
Data Analysis	Departments are aware that Activities Committee is available to help when needed. Activities Committee put approximately 12 hours of service to our SBC organizations.
Action/ Recommendation	Continue to be available to help as asked. Try to get more Activities Committee members involved.

GOAL 4: Provide Training and Awareness for SBC employees through 2025.

<i>Objective A</i>	The Activities Committee will assist other programs by utilizing the New Moon as the venue to ensure blanketed training and awareness is achieved, and/or assists with the scheduling and event planning of the training.
Measurement Tool (who, what, how, when)	New Moon meetings and agenda.
Measurement Goal	Two trainings completed for employees.
Findings/Results	Due to COVID-19 there were no employee trainings
Data Analysis	The Pandemic kept employees from being on campus.
Action/Recommendation	Continue to implement professional development trainings that will enhance SBC when COVID-19 is not preventing us.

