

# Student Life Committee Strategic Planning Report

Date of review: 06/2021

**FUNCTION:** To create opportunities which promote, support and enhance morale and communication among Sitting Bull College students, faculty and staff.

**SCOPE:** To have created opportunities for students to actively participate in student centered initiatives.

**GOAL 1: To create opportunities for students to actively participate in student centered initiative through 2025**

<b><i>Objective A</i></b>	To increase student enrollment by 25 per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2020-2021 will enhance and improve student recruitment as outlined in the Enrollment Management Plan.
Measurement Goal	Maintain student recruitment as outlined in the Enrollment Management Plan through May 2021. <ol style="list-style-type: none"> <li>1. To increase enrollment of current high school graduates.</li> <li>2. To increase enrollment of current GED graduates.</li> <li>3. To create and increase the number of programs/activities that will increase the male student enrollment.</li> </ol>
Findings/Results	<ul style="list-style-type: none"> <li>● Fall 20/Spring 21 = 30 first-time freshman/18 transfer students = 48</li> <li>● Fall 18/Spring 19 = 60 first-time freshmen/40 transfer students = 100</li> <li>● Fall 17/Spring 18 = 97 first-time freshmen/51 transfer students=148</li> </ul>
Data Analysis	<ul style="list-style-type: none"> <li>● Decrease of 30 first time freshmen/22 transfer students = 52</li> <li>● The total high school outreach for 2018/2019 was 76 high school contacts.</li> <li>● May 2020- May 2021 88 students enrolled in the GED program of which 3 GED students completed.</li> <li>● 19 male students enrolled in 2020-2021 academic year</li> <li>● 20 students were awarded the Build your Brighter Future Scholarship, of which 18 were Native American.</li> </ul>
Action/Recommendation	<ul style="list-style-type: none"> <li>● Continue with the Build Your Brighter Future Scholarship for high school and GED students. Recommend fall summit agenda item, financial aid booth, add additional bonus tickets.</li> <li>● Continue recruitment activities which hinges on COVID-19 and face to face visits to high schools, and or ZOOM scheduling.</li> <li>● Recommend college tour, SBC Bulletin, provide opportunities for GED completers with outreach, career counselor.</li> <li>● Recommend continue outreach/recruitment for students in Trades Program.</li> </ul>

<b><i>Objective B</i></b>	To increase retention and persistence rates by 2% per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2020-2021 will review each component of the student retention/Enrollment Management Plan as events/activities are completed.
Measurement Goal	Maintain student retention activities outlined in the Enrollment Management Plan through May 2021. <ol style="list-style-type: none"> <li>1. To provide an effective first year learning experience.</li> <li>2. To provide and effective integrated and coordinated advisement program for all students.</li> <li>3. To improve engagement of all students.</li> <li>4. To create improved communication of events/activities and important dates between the college and the students.</li> <li>5. To provide services for students at risk.</li> <li>6. To increase availability/access to support services offered to McLaughlin &amp; Mobridge sites.</li> </ol>
Findings/Results	<ul style="list-style-type: none"> <li>• Fall 19/Fall 20 = 57.6% retention rate</li> <li>• Fall 17/Fall 18 = 48.8% retention rate</li> <li>• Fall 16/Fall 17=52.3% retention rate</li> <li>• Fall 20/Spring 21 = 64.8% persistence rate</li> <li>• Fall 18/Spring 19= 68.1% persistence rate</li> <li>• Fall 17/Spring 18=70.6% persistence rate</li> <li>• IPEDS 2% increase (2014 cohort) = 16%</li> <li>• IPEDS 1% increase (2013 cohort)=13%</li> <li>• IPEDS 9% decrease (2012 cohort)=12%</li> <li>• Fall 20 = 46 students enrolled in PSYC 100, 18 completed or 39%</li> <li>• Spring 21 = 26 students enrolled in PSYC 100, 13 completed or 50%</li> <li>• All new students were enrolled in the correct first year sequence of courses through advising module in Jenzabar.</li> <li>• SBC continues to use the advising module in Jenzabar, which creates a degree plan</li> <li>• Due to COVID-19 attendance for students meeting with advisor was conducted via Zoom, each program had at least one faculty member with 7 students logged into Zoom.</li> <li>• Student summit was cancelled due to COVID-19 for the fall and spring. Provided prizes to students who attended events being offered via Zoom.</li> <li>• Tuesday speaker series held via Zoom with an average of 4 students per speaker.</li> <li>• Noel Levitz survey – College experience met expectations: Average 5.27% vs National Average of 4.98%</li> <li>• Noel Levitz survey – Overall satisfaction Average 5.90% vs National Average 5.58%</li> <li>• Noel Levitz survey – Had to do over would enroll with SBC – Average 6.29% vs National Average 5.83%</li> <li>• Student Government held elections in Fall of 2020, two students applied, not as active possible due to COVID-19</li> <li>• Student Government purchased exercise equipment for the weight room. Exercise bike, elliptical, chin up bar and other fitness equipment.</li> <li>• Fitness Club not active due to no participation possibly due to COVID-19 pandemic.</li> <li>• Veterans Club = Not active 2020-2021 Academic Year</li> <li>• Culture Club – Not as active had a few informal meetings.</li> <li>• AIHEC Club – Not active due to cancelling of AIHEC and COVID-19 pandemic.</li> </ul>

- AIBL Club – Average student attendance was 6. Attended AIBL/RES conference in Las Vegas
- AIBL Club competed and finished 1<sup>st</sup> place chapter of the year and 2<sup>nd</sup> place in business plan competition.
- AISES Club – Scheduled meetings via Zoom with no participation
- Rodeo Club – Not active
- Anime Club – Scheduled meetings via Zoom with no participation.
- Teacher Club – Not Active
- Geek Oyate Club – Held 11 meetings with average of 5 students attending. Highest attendance was 9 and lowest attendance was 2.
- Geek Oyate Club conducted trash pickup and Pi-Top Laptop assembly.
- HPER Course – Fall 2020 5 students enrolled, 1 withdrew, 23% pass rate
- HPER Course - Spring 2021 2 students enrolled, 1 withdrew, 0% pass rate
- Counseling services – Fall 2020 102 students contacted, 48 via email, 18 on campus, other 140, Phone 62
- Counseling services – Spring 2021 118 students contacted, 53 via email, off campus -1, 58 on campus, other 82, Phone 60
- Project Success Retention Grants – Summer/Fall 2020 4 students, 3 completed with a 2.0 or above, 1 did not complete with a 2.0 or above
- Project Success Retention Grants – Spring 2021 7 students, 7 completed with a 2.0 or above, 100% retention
- Emergency Aid – Summer/Fall 2020 11 students received assistance, 8 students completed with a 2.0 or above, 3 did not complete with a 2.0 or above. 73% retention
- Emergency Aid – Spring 2021 8 students received assistance, 7 students completed with a 2.0 or above, 1 did not complete with a 2.0 or above. 87% retention
- During the 2020-2021 academic year 55 students all campuses received academic coaching in ENGL 099 and MATH 099/101
- Fall 2020 ENGL 099, 9 students, 6 failed, 3 withdrew. Spring 2021 ENGL 7 students, 1 completion or 14% passed with a B, 6 failed.
- Fall 2020 MATH 099/101, 30 students, 10 or 33% passed with A/B/C/D 10 failed, 10 withdrew. Spring 2021 MATH 099/101 9 students, 1 completion, 6 failed and 1 withdrew.
- Fall 2020 17 student received academic coaching/tutoring Spring 2021 8 individuals tutored/coached
- Academic Counselor visited Mobridge once a month each semester for a total of 8 visits. McLaughlin twice a month each semester for 16 visits.
- The Outreach Coordinator and Financial Literacy/Scholarship Coordinator did not make visits due to COVID-19 pandemic restrictions.
- Financial Literacy/Scholarship Coordinator alternated between Mobridge and McLaughlin sites every Thursday to increase support to students. This process did not occur for the 2020-2021 academic year due to COVID-19.
- **External opportunities Included:**
- None reported due to COVID-19 pandemic restrictions and no travel authorized.
- AIBL Club competed and finished 1<sup>st</sup> place chapter of the year and 2<sup>nd</sup> place in business plan competition. Virtual Competition via Zoom.
- **AIHEC**
- The AIHEC Conference was canceled due to COVID-19 with information on writing and Art sent to students.

Data Analysis	<ul style="list-style-type: none"> <li>• Data shows a decrease in retention and persistence, possibly due to the COVID-19 pandemic and SBC Closure during fall semester and went online.</li> <li>• Data indicates outreach efforts to area high schools continued through Zoom, restrictions didn't allow for face to face visits in conjunction with most local schools closed.</li> <li>• Data indicates Fall 2020 46 total student were enrolled in the PSYC 100 FYLE Course. 30 were First Time Freshmen/Transfer Students 39% or 18 of the First Time Freshman/Transfer students passed 64% or 29 of all Students passed 16% or 7 of all Students failed 20% or 9 of all Students withdrew</li> <li>• Data indicates Spring 2021- 26 total student were enrolled in the PSYC 100 FYLE Course. 13 students completed or 50% completed successfully.</li> <li>• Data indicated Fall 2020: ENGL 099 All Campuses Enrollment - 9 Students Completion - 0 Students or 0% passed with a grade of A, B, or C, 6 students failed, 3 students withdrew.</li> <li>• Data indicated Spring 2021: ENGL 099 All Campuses Enrollment - 7 Students Completion - 1 Students or 14% passed with a grade of B, 6 students failed, 0 students withdrew.</li> <li>• Data indicates academic coaching services increases a student chance of passing and excelling in all subject matters.</li> <li>• Data shows decrease in student activities due to the COVID-19 pandemic</li> </ul>
Action/Recommendation	<ul style="list-style-type: none"> <li>• Continue recruitment activities while continuing to research innovative ways to reach potential students. Website is being updated for more functionalities.</li> <li>• Improve coaching will all students in FYLE to increase pass rates.</li> <li>• Continue with mandatory freshman sequence of course.</li> <li>• Continue with incentives for students attending events/activities/orientation.</li> <li>• Recommended offering an orientation session in early summer to new FAFSA applicants as well as other information such as dorms, advisement, tours, budgeting, debit card process.</li> <li>• Continue lunch with faculty, via Zoom or Teams, and or if permitted face to face luncheon</li> <li>• Continue with an online survey to gauge effectiveness of MySBC Gradebook/Noel Levitz</li> <li>• Continue to hold student summits in Fall and Spring with relatable/informal speakers. Live video on Facenook.</li> <li>• Continue surveying students at the beginning of the year on relatable topics for Tuesday speaker series.</li> <li>• Continue utilizing television message boards in each building/site to improve engagement of all students.</li> <li>• Continue increasing awareness to students of probation. With contacts at beginning, middle of semesters to help with attendance.</li> <li>• Continue analyzing Accuplacer writing scores to ensure student placement will be beneficial.</li> <li>• Consider offering paid internships to students over the summer that are not academic credit.</li> <li>• Continue with branding SBC through radio, Facebook, and other social media outlets.</li> <li>• Continue with tours of SBC for GED Students, set up meeting with career counselor</li> <li>• Continue to recruit students for the Trades</li> <li>• Continue to monitor first time students ensuring they enroll in FYLE</li> <li>• Continue with mandatory freshman sequence of courses</li> <li>• Recommend in person orientation if COVID-19 restrictions allow</li> <li>• Continue with training of advising module</li> <li>• Continue with summit in fall and spring with relatable diverse speakers</li> </ul>

	<ul style="list-style-type: none"> <li>• Continue to engage faculty in the planning process for summit</li> <li>• Continue with goals for 2021-2022 for Tuesday speaker series</li> <li>• Recommend club formation and meetings in Fall 2021</li> <li>• Continue to track data separately for talking circles</li> <li>• Recommend holding tutor training for 2021-2022</li> <li>• Continue to locate new scholarships and post on all social media outlets</li> <li>• Recommend working with high school seniors to complete FAFSA early and financial aid applications</li> <li>• Recommend PSA on FAFSA days in Fort Yates, McLaughlin and Mobridge campus/sites.</li> <li>• Recommend FLFA assistant and Outreach Coordinator meet with local high schools to bring awareness of financial aid opportunities.</li> </ul>
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<b><i>Objective C</i></b>	To analyze SBC retention and persistence data annually.
Measurement Tool (who, what, when, how)	The Student Life Committee at the end of the fall 2020 and spring 2021 semesters will complete analysis of SBC retention and persistence data.
Measurement Goal	Retention and persistence report by gender, age, major, education level, entrance levels.
Findings/Results	<ul style="list-style-type: none"> <li>• The enrollment data will be completed at the end of May 2020, with information periodically reviewed by the Student Life Committee and presented to the Assessment Committee.</li> <li>• The data will be reviewed by the Board of Trustees in July 2021</li> <li>• Information in regards to overall and program enrollment, demographics, persistence and retention are posted on the College's website after the third week of classes.</li> <li>• Other data is placed in the shared folder under data.</li> <li>• The Enrollment Management report will be placed on the College's website, presented to the Board of Trustees and shared with all faculty and staff.</li> <li>• Results of the Enrollment Management report will be used to continue to make decisions in regards to student retention and persistence.</li> </ul>
Data Analysis	Although numerous initiatives/changes have been implemented to improve student persistence and retention, there is not an isolated or exceptional effort to indicate improvement as rates increase or decrease between semesters.
Action/Recommendation	Continue with initiatives/changes to improve retention and persistence and analyze results annually.

<b><i>Objective D</i></b>	Maintain and review student policies as needed.
Measurement Tool (who, what, when, how)	The Student Life Committee in the 2020-2021 academic year will maintain student policies and make amendments as needed.
Measurement Goal	100% of student policies were maintained or amended.
Findings/Results	100% of student policies were maintained.
Data Analysis	Policies were changed to improve services to SBC Students.
Action/Recommendation	Continue to review policies relating to student life.

<b><i>Objective E</i></b>	Review Feasibility of Extra Curricular Activities
Measurement Tool (who, what, when, how?)	The Student Life Committee in the 2020 – 2021 academic year will complete feasibility studies regarding student extra-curricular activities.
Measurement Goal	Determine feasibility regarding the cost of student extra-curricular activities and student participation.
Findings/Results	Discussed potential extracurricular activities that can incorporate online instruction
Data Analysis	Extracurricular activities were reviewed to help improve retention
Action/Recommendation	Recommend survey from students on extracurricular activities for the upcoming year and analyze at a Student Life Committee meeting on its feasibility.