

Sitting Bull College

2017-2025 Enrollment Management Plan

2022-2023 Final

SBC ENROLLMENT MANAGEMENT MISSION

SBC Enrollment Management Plan shall actively recruit, enroll, and supports a diverse student body that meets the overall Strategic Plan of the college; and promotes student retention and completion rates. The Enrollment Management Plan will include a strategy for marketing, recruitment, retention, financial aid, and data collection and reporting. The Enrollment Management plan will be implemented through the college’s Student Life, Curriculum, and Assessment Committees.

Enrollment Targets

Results

<ul style="list-style-type: none"> • To have increased new student enrollment by 50 per year: 	Fall 22/Spring 2023 = 69 first-time freshmen/21 transfer students = 90 Fall 21/Spring 2022 = 70 first-time freshmen/37 transfer students = 107 Fall 20/Spring 21 = 30 first-time freshman/18 transfer students = 48 Fall 19/Spring 20 = 76 first-time freshmen/23 transfer students = 99 Fall 18/Spring 19 = 60 first-time freshmen/40 transfer students = 100 Fall 17/Spring 18 = 97 first-time freshmen/51 transfer students = 148 Fall 16/Spring 17 = 77 first-time freshmen/49 transfer students = 126 Fall 15/Spring 16 = 69 first-time freshmen/50 transfer students = 119
<ul style="list-style-type: none"> • To have increased fall to fall retention rates by 2% per year: 	Fall 21/Fall 22 = 64.5% retention rate Fall 20/Fall 21 = 29.5% retention rate Fall 19/Fall 20 = 57.6% retention rate Fall 18/Fall 19 = 57.8% retention rate Fall 17/Fall 18 = 48.8% retention rate Fall 16/Fall 17 = 52.3% retention rate Fall 15/Fall 16 = 51.3% retention rate
<ul style="list-style-type: none"> • To have increased fall to spring persistence rates by 2% per year: 	Fall 22/Spring 23 = 70% persistence rate Fall 21/Spring 22 = 74.9% persistence rate Fall 20/Spring 21 = 64.8% persistence rate Fall 19/Spring 20 = 68.1% persistence rate Fall 18/Spring 19 = 68.1% persistence rate Fall 17/Spring 18 = 70.6% persistence rate Fall 16/Spring 17 = 59.6% persistence rate First-time freshmen persistence increased by 1% for Fall 22/Spring 2023 First-time freshmen persistence increased by 22% for Fall 21/Spring 2022 First-time freshmen persistence decreased by 17% for Fall 20/Spring 2021 First-time freshman increased by 6% from Fall 19/spring 20

To have increased graduation rates by 2% per year.

First-time freshman decreased by 11% from Fall 18/spring 19
First-time freshman increased by 6% from Fall 17/Spring 18
First-time freshman increased by 20% from Fall 16/Spring 17
IPEDS 0% difference (2016 cohort) = 15%
IPEDS 1% decrease (2015 cohort) = 15%
IPEDS 2% increase (2014 cohort) = 16%
IPEDS 1% increase (2013 cohort) =13%
IPEDS 9% decrease (2012 cohort) =12%
IPEDS 7% increase (2011 cohort) =21%
IPEDS: 4% increase (based on 2010 cohort) = 14%

Marketing Goals

1. To maintain a comprehensive marketing plan through 2025.
 - Continue campaign to brand SBC.
 - Determine the most effective means for marketing SBC.
 - Revamp SBC web site.

Recruitment and Enrollment Goal

2. To maintain a recruitment plan that will increase new students by 50 per year through 2025.
 - To increase enrollment of current high school graduates.
 - To increase enrollment of current GED graduates.
 - To create and increase the number of programs/activities that will increase the male student enrollment.
 - To complete a cost analysis of offering athletic programs.
 - To develop articulation agreements between other ND TCUs for transfer students into Bachelor and future Master's programs.

Retention and Completion Goal

3. To maintain a retention plan through 2025.
 - To provide an effective first year learning experience.
 - To provide an effective integrated and coordinated advisement program for all students.
 - To improve engagement of all students.
 - To create improved communication of events/activities and important dates between the college and the students.
 - To provide services for students at risk.
 - To increase availability/access to support services offered to McLaughlin & Moberge sites.
 - To increase student opportunities for external experiences.

Student Financial Management Goal

4. To maintain a student financial management plan through 2025.
 - To increase the financial literacy of students.
 - To assist students with setting financial goals.
 - To increase the number of scholarships awarded to students.
 - To increase the number of students completing financial aid before classes begin.

Professional Development Goal

5. To maintain a professional development plan for staff and faculty on effective practices in retention and persistence through 2025.
 - To provide resources for faculty and staff to attend First Year Learning Experience conferences.
 - To provide resources for faculty and staff to attend advising conferences.

Marketing Plan Goal 1: To develop and implement a comprehensive marketing plan through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
Develop marketing strategies for SBC.	The Student Life Committee will develop recruitment materials using internal and external sources that effectively promote what Sitting Bull College through by May 2023.	<p>Completion of at least five different types of recruitment items will be developed.</p> <p>Current sources: newsletters, radio, papers, banners, campus tours, school recruitment fairs, posters, financial aid letters and application forms.</p>	<p>Set up a booth at the annual AIHEC Conference to recruit and network with other TCU recruiters.</p> <p>Attended events to recruit for specific programs. (Cyber Madness Competition for IT departments, FBLA conference for Business department)</p> <p>Handed out T-shirts and other promotional items at various local high school sports events.</p> <p>Student testimonials for Radio and online marketing.</p> <p>Sitting Bull College’s Website, Facebook, and Instagram have been the best resources to get information out besides word of mouth.</p> <p>Continued with all other sources of marketing,</p>	Continue with current recruitment actions and do more recruitment activities at the Mclaughlin and Mobridge sites.
Continue campaign to brand SBC.	The Student Life Committee will continue to brand SBC through the slogan of “Build Your Brighter Future”.	All promotional materials will use the branding slogan of “Build Your Brighter Future”.	<p>All new promotional material continues to use the “Build Your Brighter Future” slogan.</p> <p>19 students received the BYBF tuition in Fall 2022 \$34,200 and 12 in Spring 2023 \$16,200; 12 of the 19 Fall recipients were awarded in Spring.</p> <p>2022-2023 BYBF Tuition = \$50,400 2022-2023 BYBF Dorm = \$0 2021-2022 BYBF Tuition = \$79,950.00 2021-2022 BYBF Dorm = \$3,500.00</p>	<p>Continue to use the “Build Your Brighter Future” slogan on all promotional material</p> <p>Promote BYBF Recipients to utilize on campus housing</p>
Determine the most effective means for marketing SBC.	The Student Life Committee will develop a survey instrument that will be administered to all students during registration, beginning fall 2021.	An analysis will be completed on the rate of return on the investment of different markets: radio, paper, bulk mailing, and journal advertisements.	The Registration Services Survey was completed during Spring Registration. 113 Surveys were turned in. 76.99% rated the registration process as excellent. 23% rated the experience as excellent to fair. According to the survey most people found out about registration through a Friend/Relative, Facebook, and SBC email, followed by KLND radio, the Website, Posters, and Newspaper and Radio Advertisements. News and Information was obtained by Facebook, the Web, Radio and Tribal Newspapers, followed by Non-Tribal Newspapers and Television.	Continue survey beginning in the fall 2023.

Recruitment Plan Goal 2: To have established and maintained a recruitment plan that will increase new students by 50 per year through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
<p>To increase enrollment of current high school graduates.</p>	<p>Student Services will complete the following recruitment activities with high school students each year:</p> <ul style="list-style-type: none"> • College Awareness on campus visits - Send thank you cards • Visit High Schools/Recruitment Fairs • Brochures/Alumni Posters at each school on and near reservation boundaries • Sunday/Summer Academies • HS graduate scholarship and picture frame graduation gift from SBC • School counselor awareness sessions • Visits to schools during parent teacher conferences • Dual credit/dual enrollments 	<p>At a minimum 500 high school contacts will be made in a year resulting in an additional 10 high school graduates per year.</p>	<p>August 3 - Presentation & Campus tour to 8 high school students from the Monarch project. October 13 - Attended community fair at SRHS (66 contacts), Campus tour to 30 Wakpala Juniors & Seniors October 19 - Campus tour to 24 Wakpala middle schoolers, presented at "Lakota Tigers" senior night that was hosted at SBC's Mobridge site where Native American seniors and their parents were in attendance. October 20 - Campus tour to 5 McLaughlin Middle School students October 25 - Participated in handing out free pizza and SBC T-shirts at the first round of the All-Nations Conference Playoff football game between Standing Rock and McLaughlin. October 28 Set up a booth at SRHS College Application Day November 30 Attended TCU Virtual College Fair hosted by American Indian College Fund December 7 Held FAFSA event at McLaughlin High School where seniors and their parents were able to complete the FAFSA application for the 2023-2024 school year January 10 Gave campus tour to 10 McLaughlin Middle School students. January 12 Attended Youth Wellness Day at Standing Rock High School and presented to students on college readiness and what Sitting Bull College has to offer February 7 Attended College Application Day at SRHS. Walked students through the application process and how to begin to apply for financial aid. February 8 Financial Aid night at SRHS. Christina and I were set up in the computer lab to assist students and parents with their FAFSA applications February 15 Scheduled Accuplacer appointments for 9 students from Wakpala High School February 16 -17 Set up a booth at the annual Cyber Madness competition for high school students at Bismarck State College to recruit for our Cyber Security and Information Technology programs March 4-8 Attended the annual AIHEC conference and set up a recruitment booth March 16 Set up a booth at SRHS Career Fair March 28 Gave campus tour to 15 freshmen from McLaughlin High School April 3 Set up a booth at the annual FBLA conference to recruit high school students to our business program</p> <p>The following are the enrollment for duel credit students. Fall 2022 9 dual credit students Spring 2023 14 dual credit students</p>	<p>Visit each local high school twice during the school year, and encourage each of them to visit SBC campus for a tour, continue to attend in-person & virtual college fairs and community events.</p>
<p>To increase enrollment of current GED graduates.</p>	<p>Student Services will complete the following recruitment activities with GED students:</p>	<p>At a minimum 200 GED contacts will be made in a year resulting in an additional 10 GED completers per year:</p>	<p>35 students worked on completing their GED in 22-23 with 13 student completers.</p> <p>GED students can access the Aztec Continuum of Learning 24 hours per day, from any device, anywhere. This model allows for unlimited learners to be enrolled in the learning platform. The GED Director and/or Academic Coaches provides usernames</p>	<p>Continue to offer the build your brighter future scholarship to GED completers that enroll at SBC.</p>

	<ul style="list-style-type: none"> • Career counseling upon completion of GED • GED completer scholarship and picture frame graduation gift from SBC 		and passwords to the learners for full access to Aztec to study any or all subjects needed to pass GED pre-tests.																			
To maintain the number of programs/activities that will increase the male student enrollment.	The Trades program will continue to work on recruitment strategies for 21-22 to increase the number of male students at SBC	A minimum of 20 additional male students will enroll in the Trade degree programs in 2022-2023	<p>There were a total of 22 students who enrolled in the trades programs for both the fall 22 and spring 213 semesters. The breakdown is as follows.</p> <table border="1" data-bbox="846 358 1591 686"> <thead> <tr> <th>Degree Program</th> <th>Fall 22 Number of Enrollees</th> <th>Spring 23 Number of Enrollees</th> </tr> </thead> <tbody> <tr> <td>Certificate Building Trades</td> <td>7</td> <td>4</td> </tr> <tr> <td>Certificate CDL</td> <td>6</td> <td>6</td> </tr> <tr> <td>Certificate Electrical</td> <td>6</td> <td>6</td> </tr> <tr> <td>Certificate Heavy Equipment Operations</td> <td>0</td> <td>0</td> </tr> <tr> <td>Certificate Welding</td> <td>3</td> <td>6</td> </tr> </tbody> </table>	Degree Program	Fall 22 Number of Enrollees	Spring 23 Number of Enrollees	Certificate Building Trades	7	4	Certificate CDL	6	6	Certificate Electrical	6	6	Certificate Heavy Equipment Operations	0	0	Certificate Welding	3	6	With the slowing of the COVID 19 pandemic, registration cap per program will be increased for the fall 23 semester.
Degree Program	Fall 22 Number of Enrollees	Spring 23 Number of Enrollees																				
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Certificate Welding	3	6																				

Retention Plan Goal 3: To establish and maintain a retention plan through 2025

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
<p>To provide an effective first year learning experience.</p>	<p>The following will be assessed by the Assessment Committee and the Vice President of Operations each semester:</p> <ul style="list-style-type: none"> • First Year Experience Course • Freshman Advising Sequence of Mandatory courses • Orientation 	<p>100% of all new students will enroll in the PSYC 100 FYLE course.</p> <p>100% of all new students will be enrolled in the mandatory first year courses.</p> <p>100% of all new and transfer students will participate in an orientation session.</p>	<p>There were 54 students that enrolled in the fall 22 semester. Twenty-five or 46% completed successfully.</p> <p>There were 32 students that enrolled in the spring 23 semester. Twenty-four or 75% completed successfully.</p> <p>Approximately 96% of students were enrolled in the correct courses. A few students by-pass the first year advisors and go directly to their major advisors.</p> <p>Fall 22 Semester: 41 out of 64 students attended orientation.</p> <p>Spring 23 Semester: 25 out of 56 students completed orientation</p>	<p>SBC has hired a retention coordinator for the fall 2023, whom will be responsible for teaching all the FYLE courses. It is the hopes that there is consistency of how the course is taught at all sites. (KR)</p> <p>Continue with mandatory freshman sequence of course. (KR)</p> <p>The retention coordinator will be responsible for redesigning new student orientation. Re-implement the student orientation satisfaction survey.</p>
<p>To provide an effective integrated and coordinated advisement services for all students.</p>	<p>Faculty advisors will review with students during registration the sequencing of required courses each semester.</p> <p>Each student will learn to monitor their progress in meeting their degree requirements through the use of the advising worksheet within Jenzabar.</p> <p>One meet your advisor luncheon will be held each academic term for students to ask questions about specific degree.</p>	<p>100% of SBC students are provided degree plans and explained the program sequence.</p> <p>100% of advising worksheets will be generated through the use of the Jenzabar advising manual.</p> <p>50 students will attend advisor luncheons each semester.</p>	<p>SBC continues to use the advising module in Jenzabar, which creates a computer generated degree plan.</p> <p>SBC continues to use the advising module in Jenzabar, which creates a computer generated degree plan.</p> <p>The lunch for new student orientation was opened up to all students to come and visit with their advisors. Tried to have faculty serve student root beer floats during mid-terms in the spring, but weather prohibited this activity. The College is still trying to get back to activities that were pre-covid.</p>	<p>Training will continue on the advising module – recommendation 23-24</p> <p>Reestablish lunch with faculty.</p>
<p>To gauge the effectiveness on the use of MySBC Gradebook.</p>	<p>Student Services will survey the student on their satisfaction of the gradebook through MySBC.</p>	<p>Score of 4 or higher on the importance of the gradebook in addition to the satisfaction.</p>	<p>Due to a change in the Outreach Coordinator’s position, the institutional questions were not administered.</p>	<p>Add the institutional questions to the Noel Levitz survey in 23-24.</p>

<p>To improve engagement of all students through co-curricular events.</p>	<p>The student life committee will coordinate the following events/activities throughout the academic year:</p> <ul style="list-style-type: none"> • Student Summit <p>Speakers Series - Tuesday 12 to 1 events – held over IVN to reach sites</p> <ul style="list-style-type: none"> • Club Activities - Thursday 12 to 1 – held over IVN to reach sites. 	<p>50% of current students will attend the student summit with an overall satisfaction level for the summit at 3.5 on a five point Likert scale.</p> <p>A minimum of two speakers will be held each month during the academic year and will be held on the IVN to involve the Mobridge and McLaughlin sites.</p> <p>Club meetings will be held on Thursday from 12 to 1, when no classes are scheduled and will be held on the IVN to involve the Mobridge and McLaughlin sites.</p>	<p>Native American week was held in September 2022 and Diversity week was held in March 2023, both with very limited attendance.</p> <p>Four Tuesday speakers were held in the fall 22 semester with a low of 1 student and a high of 5. Topics ranged from security on campus, careers in social work, National Guard informational session, and parenting. Four Tuesday speakers were held over zoom in the spring 23 semester with a low of 9 and a high of 13e. Topics included information about the ND Legislative session, Diversity, and Financial Wellness.</p> <p>Student Government - The Student Government held elections in the Fall of 2022. Meetings held in person and zoom in the Fall Semester. Meetings held first Thursday of each month for fall and spring semesters. Average number of students attending was 17. Student Government prepared a sack lunch, served for all veterans in the community. Held Angel Tree, gifts for students’ children. Assisted all clubs with events. Provided breakfast and clubs prepared meals on Tuesdays. Diversity week assisted in events</p> <p>Wellness Club – The fitness club held meetings were held every 2nd Wednesday of the month over the lunch hour. Average attendance was 5 students. Collaborated with AIBL and Fitness for color run in April 2023. Invited local high school, 50 attended.</p> <p>AIHEC - Students represented SBC at Phoenix AZ in March 2023.</p> <p>AIBL Club – Held elections in September 2022. Held Halloween event, completed in Business Plan competition. Held Domestic Violence awareness walk in October. Collaborated with Two Spirit and Wellness club for color run in April 2023. Average attendance was 5 students.</p> <p>AISES Club – Met 4 times per academic year. Sold Valentines packages. Helped with cooking for students on Tuesdays and diversity week guest speaker. Average student attendance was 6.</p> <p>Teacher Club – Held elections met on average of 3 times per academic year.</p> <p>Culture Club – Met on social media, average attendance 5. Served food for Diversity Week</p>	<p>Need to reassess all student engagement activities to determine what to continue with and what to eliminate due to low attendance.</p> <p>Need to reassess all student engagement activities to determine what to continue with and what to eliminate due to low attendance.</p> <p>Recommend continuing club formation and meetings starting in the Fall 2023.</p> <p>Recommend redefining Advisor roles and responsibility for the clubs.</p> <p>Recommend Robert Rules of Order training in the fall for all club officers.</p>
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	<p>Ichiwoglakapi (Talking Circle)</p> <ul style="list-style-type: none"> •Student Services will hire qualified academic coaches to provide individual and group study session each semester 	<p>A minimum of six Ichiwoglakapi will be held at each site: Fort Yates, Mobridge, and McLaughlin.</p> <p>100% of new student and professional academic coaches will receive in depth training in working with individual students and conducting small group study sessions.</p>	<p>Anime Club – Held elections with a president elected but no meetings to report.</p> <p>Rodeo Club – Not active 2022-2023 Academic Year</p> <p>Two Spirit Club – Met once a month starting in September 2022. Average number of students attending was 6. Collaborated with AIBL and Fitness for color run in April 2023.</p> <p>DIY Arts & Crafts Club – Created and approved in Spring 2022. Held monthly meetings with an average of 5 students. Started by creating and selling personalized tumblers, and continue to sell daily. Held sales for valentine’s day goody baskets, boutonnieres and corsages for graduation and proms, completed and sold Graduation ribbon lei’s, Held a Easter egg coloring contest and pumpkin carving contest for students, community, and employees. Held a Masquerade powwow on campus for students and local community members. Volunteered to cook for Tuesday speaker sessions. Currently holding craft nights for anyone who wishes to come.</p> <p>Geek Oyate – Average attendance was 8. Held cleanup day om campus. Held walking club.</p> <p>No Talking Circles were held.</p> <p>No training was provided to due to a change in personal overseeing the academic coaches</p>	<p>Identify Academic Coaches early within the semester and provide training in running group sessions.</p>
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<p>To create improved communication of events/activities and important dates between the college and the students.</p>	<p>All faculty and staff will assist with the improvement of communication through the use of the following venues:</p> <ul style="list-style-type: none"> • Facebook, MySBC, and email 	<p>Through survey results student will express an increased awareness of event/activities on campus.</p>	<p>Due to a change in the Outreach Coordinator's position, the institutional questions were not administered.</p>	<p>Add the institutional questions to the Noel Levitz survey in 23-24.</p>
<p>To provide services for students at risk.</p>	<p>Student Services will provide the following services for at risk students each semester:</p> <ul style="list-style-type: none"> • Effective Counseling • Paid Internships through Project Success • Emergency Aid through Project Success 	<p>Counseling services (academic, personal, and career) will be provided to 75% of students enrolled each semester.</p> <p>20 students will be provided a paid internship experience through Project Success</p> <p>30 students will be provided assistance through the emergency aid for project success</p>	<p>Fall 2022 Students contacted 124 Email: 97 Met off Campus: 0 Met on Campus :77 Other: 109 Phone Call: 59 Unduplicated Contacts: 342</p> <p>Spring 2023 Students contacted 117 Email:60 Met off Campus: 0 Met on Campus:101 Phone:39 Other:122 Unduplicated Contacts:329</p> <p>Project Success Retention Grants Paid Internship Summer/Fall 2022 6 Student's participated in Summer/Fall 2021 5 completed with a 2.0 or above 0 Did not complete with a 2.0 or above 83 % Retention-SR</p> <p>Spring 2023 3 Students participated 2-completed the semester (2.0 +) 1-did not complete with a 2.0 + 66% Retention-SR Project Success Retention Grants</p> <p>Summer/Fall 2022 20 Student's received assistance 15 Student's completed with a 2.0 or above 5 Did not complete with a 2.0 or above</p> <p>Spring 2023 14 Students received assistance</p>	<p>Schedule time with all FYL students within first two weeks of the start of the semester to ensure that all new students are aware of services provided by Counselors'. Continue outreach to all FY students and those returning after suspension.</p> <p>Promote Financial Aid follow through with students the previous semester to ensure the "highest level of unmet need" are able to be calculated early in the semester to ensure that students are gaining the full benefit of the funds.</p> <p>Open the funding up to students who are fully funded if those with unmet need to not follow through with new employee paperwork.</p> <p>Continue to work with the Financial Aid office on students unmet needs.</p>

	<ul style="list-style-type: none"> • Developmental Education 	<p>Students who score below the required college level on the Accuplacer score each semester will be required to complete a developmental education course with a 75% pass rate and a 50% persistence rate.</p>	<p>10 Student completed with a 2.0 or above 4 student did not complete with a 2.0 or above</p> <p>The following is the list of services provided for students: Food: \$3901.25 Gas: \$3005.00 Utilities: Electricity/Telephone/Water/Sewer: \$2211.68 Housing Rent: \$2120.00 Vehicle: \$1574.52 Other Cell Phone/mailbox misc. : \$1113.61 Utility late payments: \$641.86 Transit \$72.00</p> <p>Total Denied: 12. Reasons for denial: not eligible expenses, bill not in student name, reached maximum award of \$1,000.00</p> <p>FALL 2022: MATH 099/101 All Campuses Enrollment – 39 students Completion – 22 students or 56% passed with a grade of A/B/C</p> <p>SPRING 2023: MATH 099/101 All Campuses Enrollment – 29 students Completion – 6 students or 21% passed with a grade of A/B/C</p> <p>FALL 2022: ENGL 099 All Campuses Enrollment – 17 students Completion - 5 students or 29% passed with a grade of A/B/C</p> <p>SPRING 2023: ENGL 099 All Campuses Enrollment - 13 Students Completion - 1 student or 8% passed with a grade of A/B/C</p> <p>Math Tutoring: Fall 2022: 12 individual students tutored, 10 passed the class they were tutored in (83%) and 8 persisted to spring semester (67%). MATH 102 was class with most requests for tutoring. Spring 2023: 12 individual students tutored, 10 passed the class they were tutored in (83%). MATH 103 was class with most requests for tutoring.</p> <p>Fall semester: 15 individual students tutored ENGL/BUS/PSYCH Spring semester: 17 individual students tutored ENGL 110/120/BUS</p>	<p>Those who did not pass stopped attending classes completely at some point in the first half of the semester or had only sporadic attendance throughout the semester. LW</p>
	<ul style="list-style-type: none"> • Academic Coaching Services 	<p>Academic Coaching services will be provided to 50 students each semester with a persistence rate of 75% of these students.</p>		

	<ul style="list-style-type: none"> • Quiet Study Nights/Movie Nights 	<p>Student Support will provide a minimum of six study nights fall and spring semester final exam weeks.</p>	<p>A total of 2 to 3 students utilized the library extended hours for SP 23, we are open late Mondays, Wednesdays, and Thursday until 7:30 pm. Most recently we have been open late Monday through Friday and open on Saturdays 9:00 am to 5:00 pm students do not utilize the library as much as we wish they would.</p>	<p>The plan for next year is to remain open 2- 3 nights a week consistently throughout the semester, with some weekend hours (Saturday only) by hiring a FT Library Assistant or two part time Assistants, along with student workers, to accommodate students with their studies and public patrons. Informational videos will be uploaded to the SBC website on how to utilize our online library resources that everyone has access to 24/7.</p>
<p>To increase availability/access to support services offered to McLaughlin & Mobridge sites.</p>	<p>Student Service staff will increase the number of visits to the McLaughlin and Mobridge sites.</p>	<p>The Counselors will visit each site at a minimum of once a month during the academic year.</p> <p>Other Student Support staff will visit the sites at a minimum of twice a semester during the academic year.</p>	<p>The Career Counselor visited the sites once a month.</p> <p>Student Support staff visited during registration at the sites.</p>	<p>Student services staff will continue to visit the sites during the academic 23-24 year.</p>
<p>To increase student opportunities for external experiences through co-curricular activities.</p>	<p>Faculty and staff will assist students to apply for external experiences such as: Internships, student research, AIHEC Publishing of papers</p>	<p>A minimum of 25 students will experience an external opportunity each academic year.</p> <p>Minimum of 5 students will submit papers for publications or to complete a speech at the AIHEC Conference.</p>	<p>Two students presented science research at a research conference in Bismarck, ND Two students attended a Sandia Lab Tour in New Mexico Two students attended an Native American Event Seven students attended the National AIBL Conference and Business Plan Competition and Reservation Economic Summit in April, 2023. All seven competed in the competition. Seven students attended the National AIBL Conference and Business Plan Competition in July 2023 at Palm Springs, CA. Five students attended and facilitated a youth orientated workshop for the Two Spirit Community at Grand River Casino in December 2023. Five students attended a workshop for Safe Zone Training in January 2023 at MSU-Moorhead. Seven students attended the American Indian Higher Education Conference in New Mexico Two students attended the American Indian Higher Education legislative session in Washington, DC</p> <p>No papers were submitted</p>	<p>Continue to offer external and encourage opportunities for students in 23-24.</p>

<p>To increase awareness of honor students</p>	<p>Student Services staff will publish honor list in the local papers each semester.</p> <p>Student Services staff will coordinator an annual student awards banquet in May of each academic year.</p>	<p>The honors list will be published each semester in a minimum of three local papers.</p> <p>A minimum of 100 students will attend the student awards banquet.</p>	<p>The honors list is printed Mobridge Tribune, Teton Times, and our FB page.</p> <p>The following number of students received academic honors for 2022/2023 77 students made honors lists fall semester. 87 students made honors lists spring semester. 23 students graduated with honors.</p> <p>No banquet held</p>	<p>Continue to advertise the honors list.</p> <p>Need to reassess the need for a student awards banquet.</p>
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Student Financial Aid Goal 4: To have established and maintained a student financial management plan through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To increase financial literacy of students and assist students with setting financial goals	The Financial Aid Scholarship Coordinator will hold financial literacy workshops throughout the academic year for all students to attend.	A minimum of five sessions will be held in an academic year with 50 students attending.	There were 8 Financial Aid Awareness & Scholarship workshop sessions offered during the 2022-2023 AY with 68 attendees. Financial aid awareness and financial literacy were included in the First Year Learning at Fort Yates, McLaughlin, and Mobridge 09-26-22 Financial Awareness/Budgeting [Mobridge] 3- attendees 09-15-22 Financial Awareness/ Budgeting [McLaughlin]5- attendees 10-19-22 FAFSA/ Scholarship [Mobridge High School] 20 attendees 12-7-2022 FAFSA/ Scholarship [McLaughlin High] 9 attendees 02-08-23 FAFSA Night [Standing Rock HS] 9 attendees 04-19-23 FAFSA Days [Main Campus] 22 attendees	Continue with financial literacy workshops. Offering five sessions with a minimum of 50 students attending. Initiate a different approach to providing financial literacy training to students with online presentations that students would forward completion information to the financial aid office. Set up monthly activities in each college site utilizing online resources to encourage individuals to establish short and long-term financial goals.
To increase the number of scholarships awarded to students.	The Financial Aid Scholarship Coordinator will research additional scholarships and email the information to students each semester.	The number of scholarships identified each academic year will increase by 10%.	Three new scholarship sources were located and offered for the 2022-2023 year. Total financial aid funds from all sources disbursed in 2022-2023 through May 1, 2023, is \$2,256,678 awarded to 756 students (duplicated count). The total number of students awarded federal financial aid in 2022-2023 increased by 34 and the federal aid awarded increased by \$63,877 from the 2021-2022 year-end count.	Continue to locate new scholarships and disseminate them to students. Send direct emails to specific students based on majors targeted in the scholarships located. Post new scholarships on SBC social platforms Utilize electronic signage to inform the public of upcoming deadline dates and scholarship opportunities.

<p>To increase the number of students completing financial aid before classes begin.</p>	<p>The Financial Aid Scholarship Coordinator will hold workshops to assist students with completing financial aid for the coming year each spring.</p>	<p>Three workshops will be held each spring, with a minimum of 100 students completing the FASA application.</p>	<p>The Financial Aid Director worked with students on an individual basis throughout the year as needed. In addition, the Financial literacy/Financial Aid Assistant assisted students with FAFSA completions during pre-and final registration activities throughout the year. To date they are 81 FAFSA applications on file for the 2023-24 AY an increase of 11 applications from 2022-2023.</p>	<p>To encourage early completion of financial aid applications, the Financial Literacy/Financial Aid Assistant will set up FAFSA days in Fort Yates and will set up this activity in the McLaughlin and Mobridge sites.</p> <p>Recommend the college advertises monthly scholarships using TV, and SBC social media sites.</p> <p>Work closely with high school counselors to assist seniors to complete financial aid applications early.</p> <p>Recommend Financial Literacy/Financial Aid Assistant continue to coordinate with the Outreach Coordinator to set up meetings with local high schools to discuss financial aid opportunities and assist students with early applications.</p>
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Professional Development Goal 5: To have implemented a professional development plan for staff and faculty on effective practices in retention and persistence through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To provide resources for faculty and staff to attend student services conferences.	The Vice President of Operations will identify two to three individuals to attend recruitment and retention training or host training for all faculty and staff.	The individuals in attendance will provide written and oral reports of information from conference at Retention Committee meetings, Student Life Committee meetings, and faculty meetings. Document any changes resulting from training.	The Vice President, Dean of Academics, Registrar and faculty member attended the Higher Learning Commission Conference. Sessions attended: Distance education regulations, best practices in distance education, sessions related to diversity, equity, and inclusion, federal rules and regulations and also changes with HLC policies/regulations, program review, assessing general education, student engagement, student mental health, and online course development.	Implemented a tracking system for programs to request financial support for program improvement.

Data Collection and Reporting Goal 6: To have established and maintained an effective data collection and reporting system through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To develop tools to effectively track data collection.	At the end of each semester a thorough analysis will be completed by the Student Life Committee on SBC's Enrollment Management plan data.	Completed data for semester Enrollment Management Plan.	The enrollment data was completed in May 2023, with information periodically reviewed by the Student Life Committee, and presented to the Assessment Committee. The data will be reviewed by the Board of Trustees in July 2023.	Continue collecting data.
To maintain a central repository system.	At the end of each semester data collection will be placed by appropriate individuals onto SBC's shared server.	Completed data for semester save on the SBC's shared server.	Information in regards to overall and program enrollment, demographics, persistence, and retention are posted on the College's web site after the third week of classes. Other data is placed in the shared folder under data.	Continue collecting data.
The completion of an annual report that is shared with the college community.	At the end of the academic year, an annual report will be compiled by the Vice President of Operations on the results of the goals of the enrollment management plan to the BOT at the annual strategic reporting session and will be placed on SBC's web site.	Written and oral reports to all stakeholders.	The Enrollment Management report will be placed on the College's web site, presented to the Board of Trustees, and shared with faculty and staff. Results of the Enrollment Management report will be used to continue to make decisions in regards to student retention and persistence.	Continue collecting data.