

Student Life Committee Strategic Planning Report

Date of review: 05/29/2017

FUNCTION: To create opportunities which promote, support and enhance morale and communication among Sitting Bull College students, faculty and staff.

SCOPE: To have created opportunities for students to actively participate in student centered initiatives.

GOAL 1: To create opportunities for students to actively participate in student centered initiative through 2025

<i>Objective A</i>	To increase student enrollment by 25 per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2016-2017 will enhance and improve student recruitment as outlined in the Enrollment Management Plan.
Measurement Goal	Maintain student recruitment as outlined in the Enrollment Management Plan through May 2016. <ol style="list-style-type: none"> 1. To increase enrollment of current high school graduates. 2. To increase enrollment of current GED graduates. 3. To create and increase the number of programs/activities that will increase the male student enrollment.
Findings/Results	<ul style="list-style-type: none"> • Fall 16/Spring 17= 77 first-time freshmen/49 transfer students = 126 • Fall 15/Spring 16= 69 first-time freshmen/SO transfer students = 119 • Increase of 7 total students or 8 first-time freshmen and -1 transfer students •
Data Analysis	<ul style="list-style-type: none"> • The total high school outreach for 2016/2017 was 942 contacts, an increase from 2015/2016 of 753 . • There were 15 GED graduates this year with 100% contact regarding enrollment . • Fall 2016, TREND enrolled 15 students, 14 male and 1 female. • Spring 2017, TREND enrolled 17 students, 12 male and 5 female . • 34 students received the Build Your Brighter Future Scholarship of these students 32 were native students .
Action/Recommendation	<ul style="list-style-type: none"> • Continue with the "Build Your Brighter Future" Scholarship for High School and GED graduates . • Contact with all GED participants to include them in more college activities may increase SBC enrollment. In addition, need a more coordinated effort working with the GED Director on recruitment of GED students that are close to completion. • Continue to coordinate between faculty and staff promoting SBC in schools and communities .

Objective B	To increase retention and persistence rates by 2% per year.
Measurement Tool (who, what, when, how}	The Student Life Committee in 2016-2017 will review each component of the student retention/Enrollment Management Plan as events/activities are completed.
Measurement Goal	Maintain student retention activities as outlined in the Enrollment Management Plan through May 2016. <ol style="list-style-type: none"> 1. To provide an effective first year learning experience. 2. To provide an effective integrated and coordinated advisement program for all students. 3. To improve engagement of all students. 4. To create improved communication of events/activities and important dates between the college and the students. 5. To provide services for students at risk. 6. To increase availability/access to support services offered to McLaughlin & Moberidge sites. To increase student opportunities for external experiences .
Findings/Results	<ul style="list-style-type: none"> • 100% of all new and transfer students were enrolled in the FYLE course both fall and spring: <ul style="list-style-type: none"> • Fall: 98 enrolled, 60% pass rate • Spring: 40 enrolled, 55% pass rate • Persistence rate, 72%-Fall 2016 and 52% Spring 2017. • 95% of all new students were enrolled in the correct first year sequence of courses. • Speaker Series: A minimum of 2 speakers were held each month, topics chosen coincided with the national and local monthly topic. In order to reach students at the McLaughlin and Moberidge sites the IVN was utilized when available, when unavailable Facebook Live was used. <ul style="list-style-type: none"> • Fall 2016 student attendance at these events was an average of 19, with a high of 39 and a low of 10. • Spring 2017 student attendance at these events were an average of 17, with a high of 23 and a low of 8. • Student Summit: <ul style="list-style-type: none"> • Fall 2016, 135-300 or 45% of students attended. The overall satisfaction was 4.43, the speaker rated the highest and food rated the lowest. • Spring 2017, 91/269 or 34% of students attended. The overall satisfaction was 4.67, the speaker rated the highest and the games were rated the lowest. • The Noel Levitz student satisfaction survey which was administered in the spring 2017 semester to 65 students, indicated as a strength as well as using the SBC email as means of communication. • Percentages reflect students coming in off suspension or probation. Fall 2016, HYPERR 217, 28 students enrolled, 15 passed with 8 of the 15 continuing onto the next semester showing a persistence rate of 28.6% and a pass rate of 53.6%. Spring 2017, 15 emolled, with 8 passing showing a pass rate of 53%. • Academic counselor was present 4 times a month at the McLaughlin site 2 times a month at Moberidge site. • The Financial Aid Scholarship/Literacy Coordinator was present at the McLaughlin and Moberidge sites 5 times each during Fall 2016 and 3 times each during the Spring 2016. • The Vice President of Operations, Financial Aid Director, Registrar, TRIO Director, Institutional Data Coordinator, and Job Coach were present at a minimum of twice per academic year at the McLaughlin and

	<p>Mobridge sites. In addition, the TRIO Developmental Education faculty teach courses at the Mobridge and McLaughlin site and are available to provide tutoring services.</p> <ul style="list-style-type: none"> • External Opportunity's included 15 students participating in the AIHEC Student Conference earning 1st and 3rd place in Traditional Plants, Best of Show in Traditional Arts, 1st place in Dimensional Art, 3rd place in Jewelry, 3rd place in Chess Individual, 3rd place Chess Team, top 3 TCJ Writing Contest Fiction, and top 3 TCJ Writing Contest Nonfiction. 5 students campaigned for AIHEC Student Congress, with 4 elected and holding offices as, President, Treasurer, Sergeant at Arms, and Midwest Representatives.
Data Analysis	<ul style="list-style-type: none"> • Data shows a higher attendance rate at sites where class was held once a week compared to twice a week. • Attendance at the Spring Summit continues to be low. • On a 7 point scale the students rated communication through email about college events and financial aid opportunities a 6.67 level of importance and a 6.55 level of satisfaction. • The use of the MySBC gradebook was rated the overall strength with an importance rated of 6.61 and satisfaction rating of 6.59 on a 7 point scale. • The use of sitting Bull College Facebook page to keep informed rated a 6.38 level of importance and a 6.16 level of satisfaction. • Data revealed that of the in the fall 2016, 25 students enrolled in four sections of ENGL 099, 16 students or 64% passed with a 60% or higher grade percentage, 3 withdrew. Spring 2017, 11 students enrolled in three sections of ENGL 099, 7 students or 64% passed with a 60% or higher grade percentage and 1 withdrew. • Data revealed that in the fall 2016 MATH 099 enrolled 22 students, 11 passed with a 60% or higher score, and 3 withdrew. Math 099 enrolled 6 students in spring 17, 19 passed with a 60% or higher score and 2 withdrew.
Action/Recommendation	<ul style="list-style-type: none"> • Continue with the newly redesigned FYLE course, which will include the opportunity for students to make up missed work. • Find activities that are more appealing to students. • Faculty need to "buy into" the Student Summit and encourage the students to attend and required students to attend if the students are missing a full day of classes. • The Tuesday speaker series needs to continue to increase awareness and student engagement. • Holding classes one day per week for HYPER to improve attendance and include financial literacy at the beginning of the semester to help students without financing overcome the obstacle. • Continue student support services at the McLaughlin and Mobridge sites. Continue to provide students in all degrees external opportunities. Including single day conferences and events.

<i>Objective C</i>	To analyze SBC retention and persistence data annually.
Measurement Tool (who, what, when, how)	The Student Life Committee at the end of the fall 2016 and spring 2017 semesters will complete analysis of SBC retention and persistence data.
Measurement Goal	Retention and persistence report by gender, age, major, education level, entrance levels.
Findings/Results	<ul style="list-style-type: none"> • The enrollment data will be completed at the end of May 2017, with information periodically reviewed by the Student Life Committee, and presented to the Assessment Committee. • The data will be reviewed by the Board of Trustees in July 2017. • Information in regards to overall and program enrollment, demographics, persistence, and retention are posted on the College's web site after the third week of classes. • Other data is placed in the shared folder under data. • The Enrollment Management report will be placed on the College's web site, presented to the Board of Trustees, and shared with faculty and staff. <p>Results of the Enrollment Management report will be used to continue to make decisions in regards to student retention and persistence.</p>
Data Analysis	Although numerous initiatives/changes have been implemented to improve student persistence and retention, there is not a single effort that SBC can pin point that is assisting with improvement as rates increase one semester and decrease another semester.
Action/Recommendation	Continue initiatives to improve retention and persistence analyzing results annually.

<i>Objective D</i>	Maintain and review student policies as needed.
Measurement Tool (who, what, when, how?)	The Student Life Committee in the 2016-2017 academic year will maintain student policies and make amendments as needed.
Measurement Goal	100% of policies that related to students were maintained or amended.
Findings/Results	100% of student policies were maintained
Data Analysis	Policies were changed to improve services to SBC students.
Action/Recommendation	Continue review of policies relating to student life.

<i>Objective E</i>	Review Feasibility of Extra Curricular Activities
Measurement Tool (who, what, when, how?)	The Student Life Committee in the 2016-2017 academic year will complete feasibility studies regarding student extra-curricular activities
Measurement Goal	Determine feasibility regarding the cost of student extra-curricular activities and student participation.
Findings/Results	<ul style="list-style-type: none"> • 121 Students were surveyed during spring 2017 enrollment. 81 student were interested in league sports, 27 preferred volleyball, 25 softball, 22 basketball, the remaining were split between soccer, track and field, weight lifting, horse shoes and racquet ball. • Of the same 121 students, 68 were interested in intramural sports, 29 preferred volleyball, 28 kickball and 11 dodgeball.
Data Analysis	Data show that there is an interest in sporting activities at SBC.
Action/Recommendation	<ul style="list-style-type: none"> • Develop a league program for interested students that coincides with Bismarck Park and Recreation league schedule. Use activity fees to pay team fees and travel to the league events. • Combine efforts with the Fitness Club and other interested clubs to increase number of intramural sport activities.

