

Student Life Committee Strategic Planning Report

Date of review: 06/30/2019

FUNCTION: To create opportunities which promote, support and enhance morale and communication among Sitting Bull College students, faculty and staff.

SCOPE: To have created opportunities for students to actively participate in student centered initiatives.

GOAL 1: To create opportunities for students to actively participate in student centered initiative through 2025

<i>Objective A</i>	To increase student enrollment by 25 per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2018-2019 will enhance and improve student recruitment as outlined in the Enrollment Management Plan.
Measurement Goal	Maintain student recruitment as outlined in the Enrollment Management Plan through May 2019. <ol style="list-style-type: none"> 1. To increase enrollment of current high school graduates. 2. To increase enrollment of current GED graduates. 3. To create and increase the number of programs/activities that will increase the male student enrollment.
Findings/Results	<ul style="list-style-type: none"> • Fall 18/Spring 19 = 60 first-time freshmen/40 transfer students = 100 • Fall 17/Spring 18=97 first-time freshmen/51 transfer students=148
Data Analysis	<ul style="list-style-type: none"> • Decrease of 37 first time freshmen/11 transfer students = 48 • The total high school outreach for 2018/2019 was 236 high school contacts. • May 2018- May 2019 194 students enrolled in the GED program of which 18 GED students completed. 3 are current students, with another 2 interested. • 23 male students enrolled in fall semester and 13 for the spring semester. • 26 students were awarded the Build your Brighter Future Scholarship, of which 24 were Native American.
Action/Recommendation	<ul style="list-style-type: none"> • Continue with the Build Your Brighter Future Scholarship for high school and GED students. • Continue recruitment activities while continuing to research innovative ways to reach potential students. • Increase communication with GED program. Alert/Assist students of FAFSA and BYBF scholarships prior to GED completion. • Work with local high schools for dual teaching assignments as a means of increasing faculty salaries in the trades area.

Objective B	To increase retention and persistence rates by 2% per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2018-2019 will review each component of the student retention/Enrollment Management Plan as events/activities are completed.
Measurement Goal	<p>Maintain student retention activities outlined in the Enrollment Management Plan through May 2019.</p> <ol style="list-style-type: none"> 1. To provide an effective first year learning experience. 2. To provide and effective integrated and coordinated advisement program for all students. 3. To improve engagement of all students. 4. To create improved communication of events/activities and important dates between the college and the students. 5. To provide services for students at risk. 6. To increase availability/access to support services offered to McLaughlin & Mobridge sites.
Findings/Results	<ul style="list-style-type: none"> • Fall 17/Fall 18 = 48.8% retention rate • Fall 16/Fall 17=52.3% retention rate • Fall 18/Spring 19= 68.1% persistence rate • Fall 17/Spring 18=70.6% persistence rate • Fall 18 = 45 students enrolled in PSYC 100 • Spring 19 = 47 students enrolled in PSYC 100 • 98% of all new students were enrolled in the correct first year sequence of courses. • SBC continues to use the advising module in Jenzabar, which creates a degree plan • Total attendance for students meeting with advisor, no data for FA2018, Spring 2019=64. Overall rating was 4.7 • Student summit 114 students attending for FA 2018/Spring 2019 summit cancelled due to snow days. • Tuesday speakers, students received 20 tickets for 7-\$100.00 VISA gift cards. A minimum of 2 speakers were held each month. Speakers coincided with the national local monthly topic. • Fall 2018 Tuesday workshops = 12 workshops, average attendance was 29 students/High=114/Low=5 • Spring 2019 Tuesday workshops = 13 workshops, average attendance was 14 students/High = 20/Low=6 • The Noel Levitz student satisfaction survey, students rated at 6.14 speaker topics and 5.98 for topics • Noel Levitz survey -Check SBC Facebook to keep information – 6.02 importance and 6.08 satisfaction • Noel Levitz survey- Keep informed about financial aid through email – 6.43 importance and 6.19 satisfaction • Noel Levitz - Use MySBC to access alerts – 6.49 importance and 6.14 satisfaction. • Student Government 6 regular meetings with an average of 11.7 students attending assisted in 2 community events. • Fitness Club 6 members for Fall 2018/No meetings due to weather and low participation, no meetings Spring 2019 • Veterans Club Fall 2018 = 4 meetings with an average of 11 students attending • Veterans Club Spring 2019 = 3 meetings, average student attendance was 11 • Veterans community activity included VA Video Connect Program for veterans with transportation issues • Culture Club student average attendance was 8.5. Community event was MMIW walk/Deer Butchering presentation. • AIHEC Club – 2 informal meetings to recruit for student to attend AIHEC – 11 students attended. • AIBL Club – 15.3 students attended fall 2018 meetings

- AISES Club – Average of 6.5 students attended Fall 2018/ Average of 5 students for Spring 2019
- Rodeo Club – Reactivated from 2014, two meetings were held in Spring 2019
- HPER Course - 7 students enrolled in the Fall 2018 one dropped. 2 passed
- HPER Course -7 students enrolled in the Spring 2019 no withdraws/ 3 of 7 passed. Combined 38% pass rate.
- Counseling services – 132 students contacted, 17 withdrew/115 completed semester 87% retention rate
- Project Success Retention Grants – Paid internships 22 Fall 2018/20/22 Spring 2019 or graduated 2/22 did not return. 90% retention rate
- Emergency Aid – 19 students received assistance. Retention rate of 84.5%
- During the 2018-19 academic year 20 students received academic coaching in Math for a total of 16 hours 35 minutes. All 20 students received As.
- An additional 19 student received academic coaching receiving 7 A's, 2 B's, 3 C's, 3 F's, and 3 W's.
- Academic Counselor visited Mobridge once a month each semester for a total of 8 visits. McLaughlin twice a month each semester for 16 visits.
- The Career Counselor visited Mobridge 8 times, and McLaughlin 23 times for the year.
- Due to vacancy of Financial Aid Scholarship Coordinator position, regular visits were not completed.
- Registrar, Financial Aid Director, Dean of Academics and Vice President visited the sites during registration in the fall and winter.
- **External opportunities Included:**
- **Science Students**
- Three students completed research in the summer 2018 in Canada
- FALCON Conference: Denver, CO – 1 Poster Presentation
- NARCH TCRS conference: Fort Totten ND
- 3 Poster presentations
- EPSCOR conference -1 Poster presentations
- **Nursing Students**
- ND State Board of Nursing meetings -4 students attended
- **Criminal Justice/Lay Advocacy**
- ND State Crime Lab -- 10 students
- ND Supreme Court -- 10 students
- U.S. Circuit Court/Bismarck -- 10 students
- SRST Tribal Court Proceedings -- 8 student's X 4
- Mock Trial - SRST Tribal Court -- 9 students
- **Business Students**
- VISTA Tax Preparation Services – 3
- NASA MUREP MITTIC Competition at Johnson Space Center, Houston Texas held March 11-14, 2019. Three students presented.
- Standing Rock Community Development Corporation Summit held April 24th, 2019 at Prairie Knights Casino. Seven students attended. Five of the attendees assisted with the summit.
- **Social Work/Human Services**
- Mental Health First Aid Training - 10

	<ul style="list-style-type: none"> • AIHEC • Fall AIHEC Presidents Meeting, Hartford, CT-2 students attended • Capitol Hill Legislative Visit, Washington, DC, February 2019-2 students attended • 12 students attended and competed at AIHEC in Billings, MT
Data Analysis	<ul style="list-style-type: none"> • Data shows a decrease in retention and persistence, cumulated with weather cancellations. Overall student registration was lower in the spring versus fall. • Data indicates outreach efforts to area high schools is increasing awareness and enrollment. • Data indicates Fall 2018 45 total student were enrolled in the PSYC 100 FYLE Course. 62% or 28 were First Time Freshmen/Transfer Students 71% or 20 of the First Time Freshman/Transfer students passed 64% or 29 of all Students passed 16% or 7 of all Students failed 20% or 9 of all Students withdrew Spring 2019- 47 total student were enrolled in the PSYC 100 FYLE Course. 75% or 35 were First Time Freshmen/Transfer Students 40% or 19 of the First Time Freshman/Transfer students passed 61% or 29 of all Students passed 28% or 13 of all Students failed 11% or 5 of all Students withdrew. • Data indicated FALL 2018: ENGL 099 All Campuses Enrollment - 10 Students Completion - 3 Students or 30% passed with a grade of 96% or higher; 1 Student passed with a 63% but repeated the class in SP/2019 passing with an 89% Failed - 2 Students failed Withdrew - 4 Students withdrew SPRING 2019: ENGL 099 All Campuses Enrollment - 16 Students Completion - 13 Students or 81% passed with a grade of 67% or higher Failed - 3 Students failed Withdrawal - 3 Students withdrew. • Data indicates academic coaching services increases a student chance of passing and excelling in all subject matters.
Action/Recommendation	<ul style="list-style-type: none"> • Continue recruitment activities while continuing to research innovative ways to reach potential students. • Improve coaching will all students in FYLE to increase pass rates. • Continue with mandatory freshman sequence of course. • Continue with incentives for students attending events/activities/orientation through push notification with SBC app. • Recommended offering an orientation session in early summer to new FAFSA applicants as well as other information such as dorms, advisement, tours, budgeting, debit card process. • Continue lunch with faculty, with each student receiving follow up questions when scanning in with SBC App • Recommend an online survey that is shorter to gauge effectiveness of MySBC Gradebook/Noel Levitz • Continue to hold student summits in Fall and Spring with relatable/informal speakers. Live video on Facenook. • Recommend surveying students at the beginning of the year on relatable topics for Tuesday speaker series. • Recommend utilizing television message boards in each building/site to improve engagement of all students. • Recommend increasing awareness to students of probation. With contacts at beginning, middle of semesters to help with attendance. • Recommend analyzing Accuplacer writing scores to ensure student placement will be beneficial. • Work on steps to remedy incorrect placement of transfer students in ENGL 110. • Recommend increasing awareness of TRIO services to all students.

<i>Objective C</i>	To analyze SBC retention and persistence data annually.
Measurement Tool (who, what, when, how)	The Student Life Committee at the end of the fall 2018 and spring 2019 semesters will complete analysis of SBC retention and persistence data.
Measurement Goal	Retention and persistence report by gender, age, major, education level, entrance levels.
Findings/Results	<ul style="list-style-type: none"> • The enrollment data will be completed at the end of May 2019, with information periodically reviewed by the Student Life Committee and presented to the Assessment Committee. • The data will be reviewed by the Board of Trustees in July 2019 • Information in regards to overall and program enrollment, demographics, persistence and retention are posted on the College's website after the third week of classes. • Other data is placed in the shared folder under data. • The Enrollment Management report will be placed on the College's website, presented to the Board of Trustees and shared with all faculty and staff. • Results of the Enrollment Management report will be used to continue to make decisions in regards to student retention and persistence.
Data Analysis	Although numerous initiatives/changes have been implemented to improve student persistence and retention, there is not an isolated or exceptional effort to indicate improvement as rates increase or decrease between semesters.
Action/Recommendation	Continue with initiatives/changes to improve retention and persistence and analyze results annually.

<i>Objective D</i>	Maintain and review student policies as needed.
Measurement Tool (who, what, when, how)	The Student Life Committee in the 2018-2019 academic year will maintain student policies and make amendments as needed.
Measurement Goal	100% of student policies were maintained or amended.
Findings/Results	100% of student policies were maintained.
Data Analysis	Policies were changed to improve services to SBC Students.
Action/Recommendation	Continue to review policies relating to student life.

<i>Objective E</i>	Review Feasibility of Extra Curricular Activities
Measurement Tool (who, what, when, how?)	The Student Life Committee in the 2018 – 2019 academic year will complete feasibility studies regarding student extra-curricular activities.
Measurement Goal	Determine feasibility regarding the cost of student extra-curricular activities and student participation.
Findings/Results	Discussion on Lacrosse as an extracurricular activity at a Student Life Meeting
Data Analysis	Instructors unable to teach Lacrosse as planned.
Action/Recommendation	Recommend survey from students on extracurricular activities for the upcoming year and analyze at a Student Life Committee meeting on its feasibility.